




# INVITATION TO SUPPORT THE ECNP CONGRESSES

*Europe's showcase for the  
future of CNS treatments*

# ABOUT ECNP

 ECNP was founded to help turn discoveries in how the brain works into treatments that improve the lives of people suffering from disorders of the brain.

That bridge between basic science and real-world treatment remains fundamental to the ECNP mission, and is the central organising principle of the ECNP Congress.

Every year the ECNP Congress attracts between 4,000 and 6,000 psychiatrists, neuroscientists, neurologists and psychologists from 100 countries around the world to share the latest developments in human mood, behaviour, cognition and emotion and their application to brain dysfunction.

No other meeting in the world brings together so many brain researchers across such a spectrum of brain research.

*“Great Congress as usual. I always make the effort to come from Canada to attend.”*

It is this breadth, and the reputation for scientific depth and excellence, that has made the ECNP Congress the premier showcase for new research, treatments and technologies in the CNS arena.



# PARTNERING WITH INDUSTRY

The mission of the ECNP Congress is to bring together under one roof all the many pieces that go to make up the CNS treatment puzzle – from the lab all the way to the pharmacy and clinic. Industry therefore plays a critical role.

We have a long history of productive relationships with industry and work hard to ensure our industrial partners have the opportunities and support to achieve their congress objectives.

## LIST OF SUPPORTERS 2014-2018

- ABP – *Brazilian Psychiatric Association*
- Allergan Plc
- Angelini
- AstraZeneca
- Biotrial
- Biopac Systems, Inc
- C2Care
- Cambridge University Press
- CINP – *The International College of Neuropsychopharmacology*
- Concentris research management GmbH
- DGPPN – *The German Association for Psychiatry, Psychotherapy and Psychosomatics*
- Dove Medical Press Ltd.
- EBC – *European Brain Council*
- Eli Lilly and Company
- Elsevier
- EPA – *European Psychiatric Association*
- EUFAMI
- FENS - *Federation of European Neuroscience Societies*
- Ferrer Internacional SA
- Frontiers
- GAMIAN-Europe
- Gedeon Richter Plc.
- Genomind
- H. Lundbeck A/S
- JAMA Network
- Janssen Pharmaceutica NV
- Karger Publishers
- LivaNova
- Lucimed
- Lundbeck Institute
- Massachusetts General Hospital
- Monsenso
- NbN - *Neuroscience-based Nomenclature*
- NEUROFIT
- Otsuka Pharmaceutical Europe Ltd.
- Pfizer Inc.
- Porsolt
- PRA Health Sciences
- Pronexus Analytical AB
- RECORDATI S.p.A
- Saladax Biomedical
- Schwabe Group
- Servier
- Shire
- Sooma Medical
- Sumitomo Dainippon Pharma Co. Ltd.
- Sunovion Pharmaceuticals, Inc.
- Takeda Pharmaceuticals International GmbH
- The Lancet
- WFSBP – *World Congress of Biological Psychiatry*
- Wiley
- Wisepress Ltd.
- WPA – *World Congress of Psychiatry*

# OUR AUDIENCE

The ECNP Congress is Europe's leading forum for the exchange and dissemination of research on the brain and disorders of the brain, covering the spectrum of applied and translational neuroscience.

*"An unforgettable event - very good organisation, excellent talks and lectures, interesting posters, variety of possibilities to upgrade one's experience."*

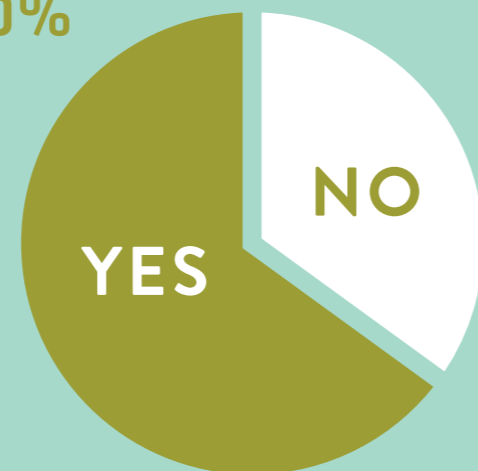
The 4,000-6,000 psychiatrists, neuroscientists, neurologists and psychologists, as well as regulatory professionals, industry executives and patient representatives, that the ECNP Congress attracts every year gives it unparalleled scale and reach.

The congress has been designed to ensure maximum exchange with and between participants.

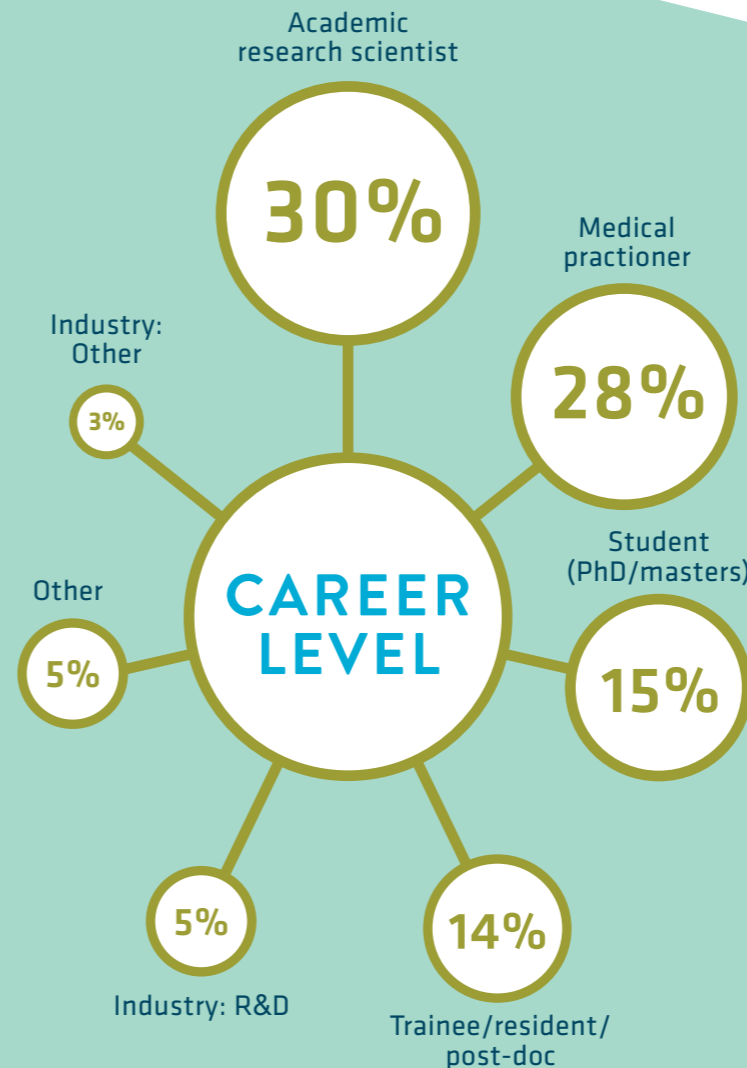
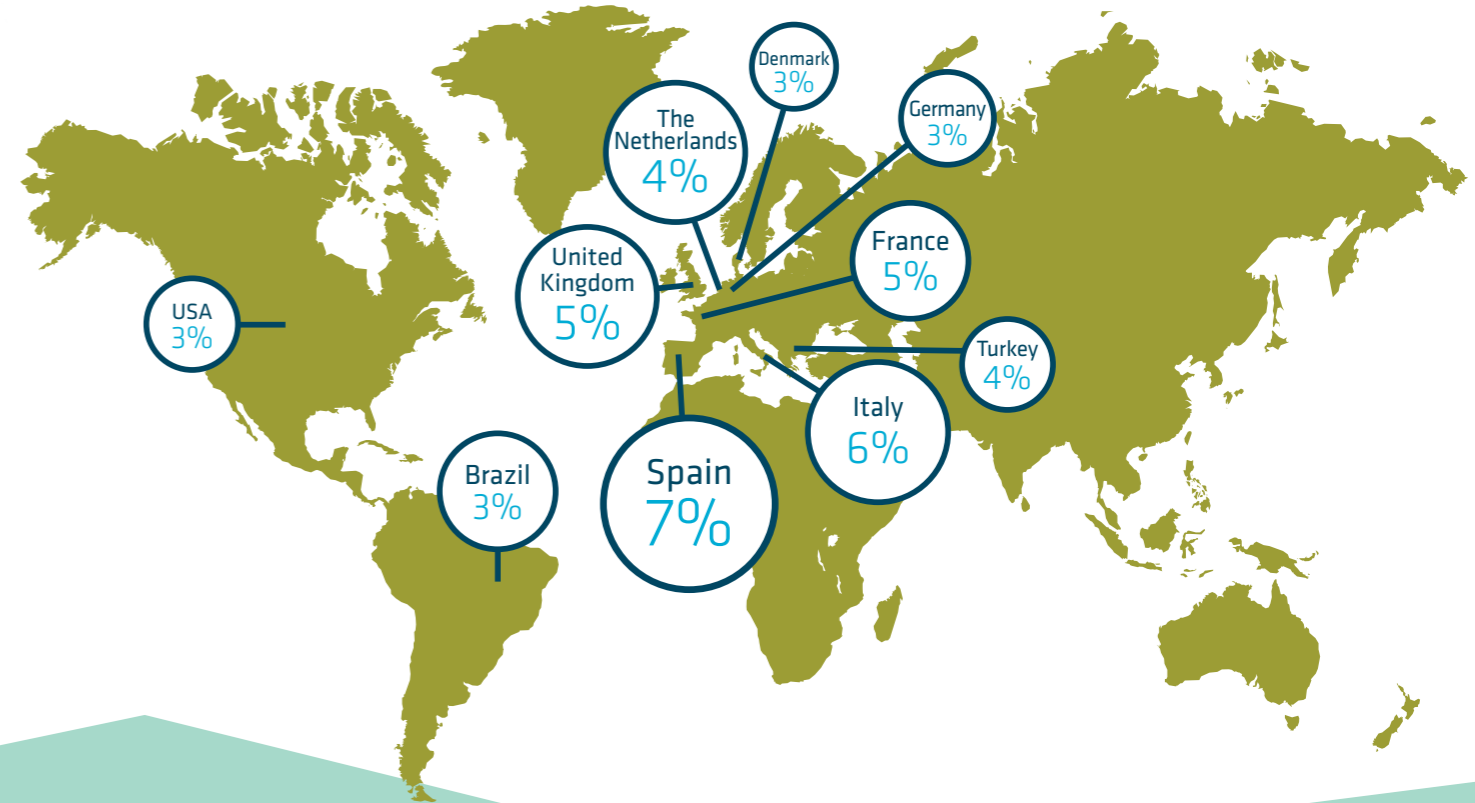
## PARTICIPANTS BY FIELDS OF INTEREST



## REGISTERED TO PRESCRIBE MEDICINE



## TOP 10 COUNTRIES



## WHY THEY COME

- High level of the science
- Clinical relevance
- Networking opportunities
- Access to key opinion leaders
- Excellence of the industry offering
- High quality of the overall congress experience



# WHAT WE CAN DO FOR YOU

The ECNP Congress offers a host of ways for companies to engage with congress participants at both the scientific and educational levels.

## ANCHORING NEW SCIENCE

### Satellite symposia

The ECNP Congress satellite programme is Europe's primary platform for presenting new industry science to the European CNS research and clinical communities.

- Scheduled so as not to compete with scientific sessions – to give congress participants the maximum opportunity to attend.
- Featured in the congress programme booklet, ECNP app and on the ECNP Congress website.
- Charged at a fixed fee of € 45,000 (excl. VAT), covering all associated costs, including the technical equipment present in the room.

## INTERACTING WITH DELEGATES

### The exhibition

The industrial exhibition, by allowing physicians to gain first-hand access to information and advice, is an integral part of the ECNP Congress's educational purpose.

- Coffee and lunch are served in the exhibition area, to facilitate contact between exhibitors and participants.
- The exhibition takes place from Sunday to Tuesday in the Exhibition Hall.

Type of exhibition stand	Price*
Free build stand	€ 800 / m <sup>2</sup> (excl. VAT)
Publishers/booksellers	€ 350 / m <sup>2</sup> (excl. VAT)
Shell scheme stand*:	
▪ 6 m <sup>2</sup> package	€ 2,600 (excl. VAT)
▪ 9 m <sup>2</sup> package	€ 3,400 (excl. VAT)
▪ 12 m <sup>2</sup> package	€ 4,800 (excl. VAT)

\*Note that there is a minimum of 6 m<sup>2</sup> per order of exhibition space.

## ENGAGING WITH CLINICIANS

### Expert science exchanges

These interactive sessions offer the opportunity for more focused, scientifically driven engagement with participants.

- One-hour sessions to interact with up to 80 participants.
- Content and set-up can be freely defined, but needs approval from ECNP
- Run in parallel with the official ECNP scientific programme.
- Featured in the congress programme booklet, ECNP app and on the ECNP Congress website.
- Charged at a fixed fee of € 10,000 (excl. VAT).

## PRESENTING NEW PRODUCTS AND IDEAS

### Product theatre sessions

These hands-on, interactive sessions provide a high-value forum for industry to engage with participants on a broad range of issues, including treatment approaches, the uses of specific medications, clinical insights, and product demonstrations.

- Offered in 30-minute sessions during lunch time.
- Charged at a fixed fee of € 15,000 (excl. VAT).

## RAISING PROFILE AND VISIBILITY

### Communication opportunities

#### ▪ ECNP industry views

Special web platform for industry scientific and educational activity connected with the ECNP Congress, including interviews, video material, congress highlights or links to webcasts.

Complete package € 10,000

#### ▪ Communication support (for industry sessions)

Access to a range of communication channels to inform participants in the lead-up to the congress about industry scientific sessions and other congress activities.

Complete package € 5,000

#### ▪ Banners

To provide visibility for your congress activities, or as stand-alone promotional or brand-awareness vehicles, free-standing banners are available near the entrance within the exhibition area.

Price € 1,200

#### ▪ Flyers and brochures

Company flyers and brochures can be displayed on the congress's highly visited information table for distribution to congress participants.

Price € 500

## BUILDING BRAND AND OUTREACH

### Unrestricted educational grants

ECNP can co-ordinate grants to facilitate participation at the ECNP Congress to further your educational objectives, while respecting the requirements concerning support for health care professionals.

- Support is acknowledged on the congress website and in the app.
- Made-to-measure agreements can also be discussed.

*"I enjoyed the conference greatly. The organisation was to the high standards I have come to expect... The academic standard of this congress was exceptional."*

## KEY DATES

<b>1 APRIL YEAR OF CONGRESS</b>	Deadline abstract submission posters
<b>15 APRIL YEAR OF CONGRESS</b>	Deadline early registration. Standard fees apply after this date
<b>SEPTEMBER/OCTOBER</b>	ECNP annual congress ( <a href="http://www.ecnp.eu/congresses">www.ecnp.eu/congresses</a> )

## INDUSTRY ACTIVITIES

<b>15 DECEMBER YEAR BEFORE CONGRESS</b>	Satellite symposium application
<b>15 DECEMBER YEAR BEFORE CONGRESS</b>	Initial industry session applications
<b>15 DECEMBER YEAR BEFORE CONGRESS</b>	Exhibition application initial deadline
<b>1 MARCH YEAR OF CONGRESS</b>	Final time slot of industry sessions
<b>15 MARCH YEAR OF CONGRESS</b>	Space assignment (exhibition) initial applications
<b>MAY YEAR OF CONGRESS</b>	ECNP Industry Manual

## ECNP CONGRESSES

<b>7-10 SEPTEMBER 2019</b>	Bella Center, Copenhagen, Denmark
<b>12-15 SEPTEMBER 2020</b>	Austria Center, Vienna, Austria
<b>2-5 OCTOBER 2021</b>	Lisbon Congress Centre, Lisbon, Portugal
<b>8-11 OCTOBER 2022</b>	International Congress Center, Munich, Germany
<b>7-10 OCTOBER 2023</b>	CCIB, Barcelona, Spain
<b>21-24 SEPTEMBER 2024</b>	MiCo, Milan, Italy



**ECNP** european college of  
neuropsychopharmacology

### SCIENTIFIC AND ORGANISING SECRETARIAT

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If you have ideas about how ECNP could be even more relevant to you and your company's CNS challenges, please contact us directly. We very much welcome your input!